



DIRECTV[®] PUBLIC VIEWING PACKAGES and RATES

New Rates Effective
3/25/2009

Customers must subscribe to one of the following base programming packages in order to add on any additional service(s): Commercial Xtra[™], Commercial Choice[®] Plus, Commercial Choice[®] and Selección Comercial Ultra[™].

HD Access to DIRECTV HD programming requires a DIRECTV HD Receiver, HD television equipment and an HD Access fee of \$49.99 per month.

Access fee is required in order to receive ANY HD channel within any package on an account

**170+
CHANNELS**

COMMERCIAL XTRA[™] PACK — \$99.99/month*

The best in movies, sports, family programming including locals channels (where available) across the country. Service automatically renews**. *Bundled price of \$99.99/month includes COMMERCIAL XTRA at \$60.99, Sports Pack at \$12.99 and outlet fees for 2 receivers at \$26.01

COMMERCIAL XTRA[™]

The 101 Network^{HD}
A&E^{HD}
ABC Family^{HD}
AMC
Animal Planet^{HD}
BBC America
BET
BET J
BIO^{HD}
Bloomberg Television
Boomerang
Bravo^{HD}
BYU TV
Cartoon Network (East)^{HD}
Cartoon Network (West)
Celebrity Shopping Network
Chiller
Christian Television Network
Church Channel
CMT^{HD}
CNBC^{HD}
CNBC World
CNN^{HD}
CNN Headline News
Comedy Central^{HD}
C-SPAN
C-SPAN2
Current TV
Daystar
DIRECTV Basics
DIRECTV Informational
DIRECTV Sports Schedule
Discovery Channel^{HD}
Discovery Health
Discovery Kids

Disney Channel (East)^{HD}
Disney Channel (West)
Disney XD^{HD}
DIY Network
E! Entertainment Television
ESPN Classic
ESPN^{HD}
ESPN2^{HD}
ESPNNEWS^{HD}
EWTN
FINE LIVING
FitTV
Food Network^{HD}
Fox Business Network^{HD}
Fox Movie Channel
Fox News Channel^{HD}
Fox Reality
FUEL TV^{HD}
Fuse
FX^{HD}
G4
GAC
Galavisión
Gem Shopping Network
GEMS TV
GOD TV
Golf Channel^{HD}
Gospel Music Channel
GSN: the network for games
Hallmark Channel
HD Theater^{HD (only in HD)}
HDNet^{HD (only in HD)}
HGTV^{HD}
History^{HD}
History International

HITN
HSN
IFC
Investigation Discovery
ION Television (East/West)
Jewelry Television Network
Lifetime
Lifetime Movie Network
Link TV
LOGO
Military Channel^{HD}
MLB Network^{HD}
Mountain West Sports
MSNBC
MTV^{HD}
MTV2
The N
NASA TV
NASCAR HotPass^{HD}
National Geographic Channel^{HD}
NFL Network^{HD}
NHL Network^{HD}
Nickelodeon/Nick at Nite (East)^{HD}
Nickelodeon/Nick at Nite (West)
Nicktoons Network
Noggin
NRB Network
ONCE México
Ovation TV
Oxygen
PBS Kids Sprout
Pursuit Channel
QVC
REELZ Channel
RFD-TV
Science Channel^{HD}

Sci-Fi^{HD}
Shop NBC
Sleuth
SOAPnet
Speed^{HD}
Spike TV^{HD}
Style Network
Sportsman Channel
Trinity Broadcasting Network
TBS^{HD}
TCT Network
Tennis Channel^{HD}
TLC^{HD}
TNT in HD^{HD}
Travel Channel
truTV
Turner Classic Movies (TCM)
TV Guide Channel
TV Land
TV One
TVG: The Interactive Horseracing Network
Univision
Uplift Network
USA Network^{HD}
Versus^{HD}
VH1 Classic
VH1^{HD}
V-me
WE tv
The Weather Channel^{HD}
WGN America
WHT: World Harvest Television
The Word

!#\$%&'()*+,-./01&" 231*-\$
4,-51*+6\$7^{HD} 58,*)9)0":",
!#\$%&'()*+,-./01&" 231*-\$
4,-51*+6\$7^{HD} 58,*)9)0":",

Sports Pack

Includes out-of-market regional sports networks and specialty sports services below. Out-of-market networks do not include any professional games.

Altitude Sports and Entertainment^{HD***}
CBS College Sports^{HD}
Comcast SportsNet Bay Area^{HD***}
Comcast SportsNet Chicago^{HD}
Comcast SportsNet Mid-Atlantic^{HD}
Comcast SportsNet New England^{HD}
Comcast SportsNet California
ESPNU
Fox Soccer Channel

FSN Arizona^{HD}
FSN Cincinnati^{HD***}
FSN Detroit^{HD}
FSN Florida^{HD***}
FSN Midwest^{HD}
FSN North^{HD}
FSN Northwest^{HD}
FSN Ohio^{HD***}
FSN Pittsburgh^{HD}

FSN Prime Ticket^{HD}
FSN Rocky Mountain^{HD}
FSN South^{HD}
FSN Southwest^{HD}
FSN West^{HD}
Go!TV
Mid-Atlantic Sports Network^{HD***}
MSG^{HD}
MSG Plus^{HD}

NBA TV^{HD}
New England Sports Net (NESN)^{HD}
Outdoor Channel
SportsNet New York^{HD}
SportSouth^{HD}
SportsTime Ohio^{HD***}
Sun Sports^{HD}
YES Network^{HD}
>>>?*1)@<)-\$ 0&B C1* /)D,\$ 1&"E

Includes Outlet Fees for first 2 Receivers

Additional Outlets: Each additional receiver is \$13/month per receiver (additional outlet fees)

Estimated Viewing Occupancy: 1 – 100

Monthly Fee: \$99.99

Annual Fee: \$1,199.88

125+ CHANNELS		COMMERCIAL CHOICE® PLUS Treat your customers to the most popular variety of entertainment, sports and news. This package delivers favorites such as TNT and CNN, plus 4 ESPN channels. Service automatically renews**.			
The 101 Network ^{HD}	DIY Network	Investigation Discovery	Science Channel ^{HD}		
A&E ^{HD}	E! Entertainment Television	ION Television	Sci-Fi ^{HD}		
ABC Family ^{HD}	ESPN Classic	Jewelry Television Network	Sleuth		
American Auction Network	ESPN ^{HD}	Lifetime	Speed ^{HD}		
AMC	ESPN2 ^{HD}	Link TV	Spike TV ^{HD}		
Animal Planet ^{HD}	ESPNEWS ^{HD}	LOGO	Sportsman Channel		
BBC America	EWTN	Military Channel	Trinity Broadcasting Network		
BET	FINE LIVING	MLB Network ^{HD}	TBS ^{HD}		
BIO ^{HD}	FitTV	Mountain West Sports	TCT Network		
Bloomberg Television	Food Network ^{HD}	MSNBC	TLC ^{HD}		
Boomerang	Fox Business Network ^{HD}	MTV ^{HD}	TNT ^{HD}		
Bravo ^{HD}	Fox News Channel ^{HD}	MTV2	Travel Channel		
BYU TV	Fox Reality	The N	truTV		
Cartoon Network (East) ^{HD}	FUEL TV ^{HD}	NASA TV	Turner Classic Movies (TCM)		
Cartoon Network (West)	Fuse	NASCAR HotPass ^{HD}	TV Guide Channel		
CBS College Sports ^{HD}	FX ^{HD}	National Geographic Channel ^{HD}	TV Land		
Celebrity Shopping Network	G4	NBA TV ^{HD}	TV One		
Christian Television Network	GAC	NFL Network ^{HD}	TVG: The Interactive Horseracing Network		
Church Channel	Galavisión	NHL Network ^{HD}	Univision		
CMT ^{HD}	Gem Shopping Network	Nickelodeon/Nick at Nite (East) ^{HD}	Uplift Network		
CNBC ^{HD}	GEMS TV	Nickelodeon/Nick at Nite (West)	USA Network ^{HD}		
CNBC World	GOD TV	Nicktoons	Versus		
CNN ^{HD}	GoITV	Noggin	VH1 ^{HD}		
CNN Headline News	Gospel Music Channel	NRB Network	VH1 Classic		
Comedy Central ^{HD}	GSN: the network for games	ONCE México	V-me		
C-SPAN	Hallmark Channel	Outdoor Channel	Weather Channel ^{HD}		
C-SPAN2	HD Theater ^{HD (only in HD)}	Ovation TV	WGN America		
Current TV	HDNet ^{HD (only in HD)}	Oxygen	WHT: World Harvest Television		
Daystar	HGTV ^{HD}	Planet Green ^{HD}	The Word		
DIRECTV News & Sports Mix	History ^{HD}	Pursuit Channel			
Discovery Channel ^{HD}	History International	QVC			
Discovery Health	HITN	REELZ Channel			
Discovery Kids	HSN	RFD-TV			
			!;F2 0&D)*+,- .24\$ ^{HD}		
			!;F2 "1<)" =8)&&,"\$ 58,* , G9)0)": , ^{HD}		
Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$159.99	\$1,919.88	201-500	\$309.99	\$3,719.88
51-100	\$189.99	\$2,279.88	501-1,000	\$329.99	\$3,959.88
101-150	\$229.99	\$2,759.88	1,001-2,000	\$349.99	\$4,199.88
151-200	\$269.99	\$3,239.88	2,000+	\$374.99	\$4,499.88

120+ CHANNELS		COMMERCIAL CHOICE® This package delivers favorite networks such as NFL Network, CNN and TNT. Service automatically renews**.			
A&E ^{HD}	DIY Network	Investigation Discovery	RFD-TV		
ABC Family ^{HD}	E! Entertainment Television	ION Television	Science Channel ^{HD}		
AMC	FINE LIVING	Lifetime	Sci-Fi ^{HD}		
Animal Planet ^{HD}	FitTV	LOGO	Sleuth		
BBC America	Food Network ^{HD}	Military Channel	Speed ^{HD}		
BET	Fox Business Network ^{HD}	MLB Network ^{HD}	Spike TV ^{HD}		
BIO ^{HD}	Fox News Channel ^{HD}	Mountain West Sports	Sportsman Channel		
Bloomberg Television	Fox Reality	MSNBC	TBS ^{HD}		
Boomerang	FUEL TV ^{HD}	MTV ^{HD}	TLC ^{HD}		
Bravo ^{HD}	Fuse	MTV2	TNT ^{HD}		
BYU TV	FX ^{HD}	The N	Travel Channel		
Cartoon Network (East) ^{HD}	G4	NASCAR HotPass ^{HD}	truTV		
Cartoon Network (West)	GAC	National Geographic Channel ^{HD}	Turner Classic Movies (TCM)		
CBS College Sports ^{HD}	Galavisión	NBA TV ^{HD}	TV Guide Channel		
CMT ^{HD}	GEMS TV	NFL Network ^{HD}	TV Land		
CNBC ^{HD}	GOD TV	NHL Network ^{HD}	TV One		
CNBC World	GoITV	Nickelodeon/Nick at Nite (East) ^{HD}	TVG: The Interactive Horseracing Network		
CNN ^{HD}	GSN: the network for games	Nickelodeon/Nick at Nite (West)	Univision		
CNN Headline News	Hallmark Channel	Nicktoons	USA Network ^{HD}		
Comedy Central ^{HD}	HD Theater ^{HD (only in HD)}	Noggin	Versus		
C-SPAN	HDNet ^{HD (only in HD)}	Outdoor Channel	VH1 ^{HD}		
C-SPAN2	HGTV ^{HD}	Ovation TV	VH1 Classic		
Current TV	History ^{HD}	Oxygen	V-me		
DIRECTV News Mix	History International	Planet Green ^{HD}	Weather Channel ^{HD}		
Discovery Channel ^{HD}	HITN	Pursuit Channel	WGN America		
Discovery Health	HSN	QVC			
Discovery Kids		REELZ Channel			
			!;F2 "1<)" =8)&&,"\$ 58,* , G9)0)": , ^{HD}		
Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$51.99	\$623.88	201-500	\$98.99	\$1,187.88
51-100	\$61.99	\$743.88	501-1,000	\$114.99	\$1,379.88
101-150	\$71.99	\$863.88	1,001-2,000	\$139.99	\$1,679.88
151-200	\$87.99	\$1,055.88	2,000+	\$159.99	\$1,919.88

80+ CHANNELS

SELECCIÓN COMERCIAL ULTRA™ One Packaged that provides all of the channels available in the SELECCIÓN COMERCIAL™ package, plus a variety of popular English-language channels such as TNT and Headline News. Service automatically renews**. Requires DIRECTV Multi-Satellite System and telephone connection.

A&E HD	Discovery en Español	MTV HD	TLC HD
AMC	Ecuavisa Internacional	MTV Tr3s	TNT HD
American Auction Network	EWTN	mun ²	Travel Channel
Animal Planet HD	Food Network HD	NASA TV	truTV
Azteca America†	Fox News Channel HD	NASCAR HotPass HD	TV Chile
Azteca Mexico	Galavisión	National Geographic Channel HD	TV Dominicana
Bloomberg Television	Gem Shopping Network	Nickelodeon/Nick at Nite (East) HD	TV Land
BYU TV	GEMS TV	Nickelodeon/Nick at Nite (West)	TV Venezuela
Caracol TV Internacional	Go!TV	NRB Network	TVE Internacional
CBS College Sports HD	GSN: the network for games	ONCE México	TyC Sports
Celebrity Shopping Network	History HD	Pursuit Channel	Univision
Centroamérica TV	History en Español	Spike TV	Univision (West)
Christian Television Network	HITN TV	SUR México	Uplift Network
Cine Latino	Jewelry Television Network	SUR Peru	USA Network HD
CNBC World	Latinoamerica Television	Trinity Broadcasting Network	VH1 HD
CNN en Español	Link TV	TBS HD	V-me
CNN Headline News	MegaTV	TCT Network	WAPA America
Comedy Central HD	Mexicanal	Teléfe Internacional	Weather Channel HD
C-SPAN	México 22	Telemundo	WHT World Harvest Television
C-SPAN2	MSNBC	Telemundo (West)	The Word
Current TV			H :>+1#- *,\$-*0<-01&\$)33"E

Monthly Fee.....\$59.99 **Annual Fee..... \$719.88**

50+ CHANNELS

SELECCIÓN COMERCIAL™ Spanish-language video channels featuring sports, news, weather, and cultural entertainment. Service automatically renews**. Requires DIRECTV Multi-Satellite System and telephone connection.

Caracol TV Internacional	Go!TV	mun ²	TV Dominicana
CBS College Sports	History en Español	ONCE México	TV Venezuela
Centroamérica TV	HITN TV	Pursuit Channel	TVE Internacional
Cine Latino	Latinoamerica Television	SUR México	TyC Sports
CNN en Español	Link TV	SUR Peru	Univision
C-SPAN	MegaTV	Teléfe Internacional	Univision (West)
Discovery en Español	Mexicanal	Telemundo	Uplift Network
Ecuavisa Internacional	México 22	Telemundo (West)	V-me
Galavisión	MTV Tr3s	TV Chile	WAPA America

Monthly Fee.....\$37.99 **Annual Fee..... \$425.00**

SEASONAL SPORTS PACKAGES



NFL SUNDAY TICKET™ Exclusively from DIRECTV. Turn Sunday into Game Day and watch your weekend business grow! Get the biggest selection of games available anywhere throughout the regular season. Local blackout rules apply. Fee is non-refundable. Service automatically renews.††

2009 Season Rates Coming Soon

NFL SUNDAY TICKET™ SuperFan Add to your coverage with this optional add-on to your standard NFL SUNDAY TICKET™ package. NFL SUNDAY TICKET™ SuperFan features up to 110 NFL SUNDAY TICKET™ games in High Definition, plus NFL SUNDAY TICKET™ Red Zone Channel, NFL SUNDAY TICKET™ Game Mix and NFL SUNDAY TICKET™ Short Cuts. (Must subscribe to the standard NFL SUNDAY TICKET™ package to be eligible to subscribe to NFL SUNDAY TICKET™ SuperFan add-on package.) Triple LNB multi-sat dish, HD receiver and HDTV required. Interactive receiver required for full Game Mix functionality. Service automatically renews.††

2009 Season Rates Coming Soon

NHL® CENTER ICE® Get up to 40 action-packed NHL games a week from outside your area during the regular season plus select first and second rounds of the round Stanley Cup® playoff games. You won't find more games anywhere else! Fee is non-refundable. Service automatically renews.††



<u>Est. Viewing Occupancy</u>	<u>2008-2009 Season Fee</u>	<u>Est. Viewing Occupancy</u>	<u>2008-2009 Season Fee</u>
1-100	\$749	201-500	\$1,599
101-200	\$1,199	501+	\$2,049

NASCAR HotPass™ New from DIRECTV! As a complement to the network broadcast of the 2009 Sprint Cup Races, DIRECTV will offer the NASCAR HotPass service as a **FREE** service for customers with a qualifying base package: Commercial Xtra Pack, Commercial Choice Plus, Commercial Choice or Seleccion Comercial Ultra.



NASCAR HotPass features four Driver Channels, each focused on one driver throughout the race comprised of broadcast network feed, driver's in-car camera and team audio - available in both SD and HD*
*Customer will need HD Access to experience the HD feed.

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change. HD: Number of HD channels varies based on package selection. RSN HD feed varies by territory. †† Seasonal sports subscription(s) will automatically continue each season provided DIRECTV carries this service, unless customer calls to cancel prior to the start of the season.

F+* \$G&#/"--".1 ^b Great out-of-market pro baseball coverage! Give your customers the games they want to see – up to 80 games a week during the regular season! Enjoy MLB EXTRA INNINGS^b SuperFan at no additional cost. With HD Access you will receive games in HD. Fee is non-refundable. Service automatically renews.^{††}



	<u>\$18f '96 U93V E77RN237L</u>	<u>=??@ 162IK3</u>	<u>=??@ -6U %R18KT6O</u>	<u>\$18f '96 U93V E77RN237L</u>	<u>=??@ 162IK3</u>	<u>=??@ -6U %R18KT6O</u>
		<u>S66</u>	<u>E556OQ</u>		<u>S66</u>	<u>E556OQ</u>
1-50		\$699.99	\$499.99	351-500	\$1,899.99	\$1,399.99
51-100		\$999.99	\$499.99	501-1000	\$2,199.99	\$1,699.99
101-150		\$1,299.99	\$799.99	1001-2000	\$2,599.99	\$2,099.99
151-200		\$1,599.99	\$1,099.99	2001-5000	\$3,299.99	\$2,799.99
201-350		\$1,799.99	\$1,299.99	5001+	\$3,999.99	\$3,499.99

*Applies to new, first time purchasers who did not subscribe to MLB Extra Innings prior to 2009 season.



F+1 !"#%& 0"%0a Follow your favorite Major League Soccer teams and players throughout the season with MLS DIRECT KICK™. You'll see top match-ups during the regular season and select playoff games during the post season. Fee is non-refundable. Service automatically renews.^{††}

=??@ 162IK3 #286W Z@@[@@@

-*/ +\$/.)\$ (/11 It's a slam dunk for great business! Get incredible pro basketball action from outside your local area – up to 40 games a week. With this service, you will also get NBA TV^{DI} on Channel 601, a service giving fans in-depth coverage and highlights, real time stats and scores, interviews, game previews and much more. Fee is non-refundable. Service automatically renews.^{††}



	<u>S9O6 %K46 E77RN237L</u>	<u>=?? k=??@ 162IK3 S66</u>	<u>S9O6 %K46 E77RN237L</u>	<u>=?? k=??@ 162IK3 S66</u>
1-50		\$499	501-1,000	\$3,249
51-100		\$499	1,001-2,000	\$4,299
101-150		\$1,449	2,001-5,000	\$6,499
151-200		\$1,899	5,001-10,000	\$9,199
201-500		\$2,649	10,001+	\$14,599

-%// b F\$/ /F/#%D F!-\$11 ^b Exclusively from DIRECTV, NCAA^b MEGA MARCH MADNESS^b brings customers up to 37 out-of-market CBS-produced broadcasts from the first three rounds of the NCAA[®] Division I Men's Basketball Tournament, up to and including the Sweet 16[®]. Fee is non-refundable. Service automatically renews.^{††}



	<u>\$18f '96 U93V E77RN237L</u>	<u>=??@ 162IK3</u>	<u>=??@ -6U %R18KT6O</u>	<u>\$18f '96 U93V E77RN237L</u>	<u>=??@ 162IK3</u>	<u>=??@ -6U %R18KT6O</u>
		<u>S66</u>	<u>E556OQ</u>		<u>S66</u>	<u>E556OQ</u>
1-50		\$199.00	\$99.00	1001-2000	\$1,199.00	\$99.00
51-100		\$399.00	\$99.00	2001-5000	\$1,499.00	\$99.00
101-200		\$599.00	\$99.00	5001-10000	\$1,799.00	\$99.00
201-500		\$799.00	\$99.00	10001+	\$1,999.00	\$99.00
501-1000		\$999.00	\$99.00			

*Applies to new, first time purchasers who did not subscribe to NCAA Mega March Madness in 2008

\$1(- .2T6(H23 Great college football from top-ranked teams competing around the country — up to 12 games every Saturday during the regular season. Fee is non-refundable. Service automatically renews.^{††}

=??@ #286I %KT93V 1KK3

\$1(- S)++ %E)#& Exciting coverage of hundreds of the best college games from the top regional men's conferences around the country during the regular season. Fee is non-refundable. Service automatically renews.^{††}

<u>S9O6 %K46 E77RN237L</u>	<u>=?? k=??@ 162IK3 S66</u>	<u>S9O6%K46E77RN237L</u>	<u>=?? k=??@ 162IK3 S66</u>
0-100	\$499	1,001-2,000	\$1,749
101-200	\$799	2,001-5,000	\$1,999
201-500	\$1,099	5,001+	\$2,199
501-1,000	\$1,299		

1682382 1NK08A single source of viewing sports action from around the globe. See soccer action and exclusive coverage of the world's best rugby leagues, as well as first class international sports such as tennis, boxing, auto racing, superbikes and a variety of sports news and magazine news. Fee is non-refundable. Service automatically renews.^{††}

<u>\$189T2864 '96 U93V E77RN237L</u>	<u>FK38YH# S66</u>	<u>\$189T2864 '96U93V E77RN237L</u>	<u>FK38YH# S66</u>
1-50	\$100	201-500	\$250
51-100	\$150	501+	\$300
101-200	\$200		

%O97P68&97P68a=??@ Exciting world-class cricket matches and India tours. Season dates are February 25, 2009 - February 28, 2010. Requires 36" international dish receiver. Fee is non-refundable. Service automatically renews.^{††}

Z@@@[?? N6O I62IK3

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change. Renewing customers pay \$699 for EVO 1-50 and \$999 for EVO 51-100. HD: Number of HD channels varies based on package selection. RSN HD feed varies by territory. ^{††}Seasonal sports subscription(s) will automatically continue each season provided DIRECTV carries this service, unless customer calls to cancel prior to the start of the season.

Altitude Sports & Entertainment^{HD} Altitude Sports and Entertainment is a regional sports network that provides the Rocky Mountain region with sports programs including outdoor and lifestyle shows, and entertainment programs. Price based on EVO. Service automatically renews**.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>
1-50	\$29.99	\$359.88	151-200	\$44.99	\$539.88
51-100	\$34.99	\$419.88	201+	\$49.99	\$599.88
101-150	\$39.99	\$479.88			

Comcast SportsNet California^{HD} A 24-hour, 7-day-a-week premier sports and entertainment television network featuring the Sacramento Kings National Basketball Team, the WNBA Sacramento Monarchs, local, regional and national sporting events as well as sporting news and sports talk shows. Service automatically renews**.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>
1-50	\$30.00	\$360	151-200	\$85.00	\$1,020
51-100	\$45.00	\$540	201+	\$110.00	\$1,320
101-150	\$60.00	\$720			

Comcast SportsNet Chicago^{HD} A 24-hour Chicago-based regional sports network providing Chicago sports fans with in-depth local sports coverage. Service automatically renews**.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>
1-50	\$30.00	\$360	151-200	\$85.00	\$1,020
51-100	\$45.00	\$540	201+	\$110.00	\$1,320
101-150	\$60.00	\$720			

ESPN Networks^{HD} Your customers will enjoy four channels of 24-hour sports from a leader in sports coverage: ESPN^{HD}, ESPN2^{HD}, ESPNNews^{HD†}, ESPN Classic, and ESPNU! Service automatically renews**. Fee is non-refundable after renewal fee is paid.

Monthly Fee.....\$54.99 Annual Fee.....\$659.88

Fox Soccer Channel A single source of viewing sports action from around the globe. See soccer action and exclusive coverage of the world's best rugby leagues, as well as first class international sports such as tennis, boxing, auto racing, superbikes and a variety of sports news and magazine news. Fee is non-refundable. Service automatically renews**.

Monthly Fee.....\$45.99 Annual Fee.....\$499.00

Fox Sports en Español The most complete information on major sporting events! Catch the excitement of high-profile, high quality sports programming like soccer, baseball, boxing, nightly sports news and original sports-focused programming. Fee is non-refundable. Service automatically renews**.

Monthly Fee.....\$44.99 Annual Fee.....\$539.88

Fox Sports Net (FSN)^{HD} Get coverage of your local in-market professional teams, great collegiate action and much more on these regional sports networks from FSN: FSN North, Sun Sports, Fox Sports Networks, including FSN Arizona^{HD}, FSN Detroit^{HD}, FSN Midwest^{HD}, FSN Northwest^{HD}, FSN Pittsburgh^{HD}, FSN Rocky Mountain^{HD}, FSN South^{HD}, FSN Southwest^{HD}, FSN West^{HD} and FSN Prime Ticket^{HD}. Service automatically renews**.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>
1-50	\$54.95	\$600	151-200	\$129.95	\$1,450
51-100	\$74.95	\$795	201+	\$154.95	\$1,755
101-150	\$99.95	\$1,125			

Mid-Atlantic Sports Network^{HD} MASN is the television home of the Washington Nationals and the Baltimore Orioles. MASN serves the Mid-Atlantic region from Harrisburg, Pennsylvania to Charlotte, North Carolina including Delaware, Maryland, Virginia and the District of Columbia. Service automatically renews**.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>
1-50	\$29.99	\$359.88	151-200	\$44.99	\$539.88
51-100	\$34.99	\$419.88	201+	\$49.99	\$599.88
101-150	\$39.99	\$479.88			

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.
HD: Number of HD channels varies based on package selection. RSN HD feed varies by territory.

SportsNet New York HD A 24-hour, 7-day-a-week regional sports and entertainment network that is the TV home of the Mets and Jets and all things New York sports. SportsNet New York will feature over 120 New York Mets games and provides unparalleled live sports and local news coverage. Serves New York, Connecticut, and most of New Jersey and northeastern Pennsylvania. Service automatically renews**.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>
1-50	\$55.00	\$660.00	151-200	\$125.00	\$1,500.00
51-100	\$75.00	\$900.00	201+	\$150.00	\$1,800.00
101-150	\$95.00	\$1,140.00			

SportsTime Ohio HD SportsTime Ohio is the Cleveland Indians' TV flagship, airing 130 Indians games with pre- and post-game coverage. This channel also offers a variety of other programming for Ohio-area sports fans. Service automatically renews**.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>
1-50	\$35.00	\$420.00	151-200	\$65.00	\$780.00
51-100	\$45.00	\$540.00	201+	\$75.00	\$900.00
101-150	\$55.00	\$660.00			

Tennis Channel HD As the only 24-hour network dedicated to the players and lifestyle surrounding the sport, Tennis Channel offers live tournament coverage and classic matches from the past, interviews with current and former stars and tennis instruction.

Monthly Fee.....\$19.99

The Big Ten Network HD The Big Ten Network is dedicated to capturing the passion and tradition of the Big Ten Conference and its 11 storied universities; showcasing nearly 400 live sporting events each year, original campus programming, and providing the go-to destination for Big Ten alumni and fans across the nation.

Monthly Fee.....\$39.99

The Golf Channel Television's first and only 24-hour channel dedicated exclusively to golf. Includes coverage of world-class U.S. tournaments and international events, plus instructional programming.

Monthly Fee.....\$24.99 Annual Fee.....\$299.88

YES Network HD Your source for up to 135 exclusive local New York Yankees baseball games, as well as New York Magazine shows and other Northeastern-related regional sports. YES Network will feature live games, with pre- and post-game coverage, other New York area games, replays, classic footage, sports highlights and interview shows. Service automatically renews**.

In-Market: For viewers in New York, Connecticut, and portions of New Jersey and Pennsylvania rates are as follows:

<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Annual Fee</u>
1-50	\$55.00	\$599	151-200	\$150.00	\$1,599
51-100	\$75.00	\$819	201+	\$200.00	\$2,159
101-150	\$100.00	\$1,079			

Out-of-Market: Out-of-market customers will be able to view pre- and post-game coverage, as well as other Yankees-related programming. Please note: Yankees games carried on YES Network will be blacked out. To view live New York Yankees baseball, please refer to the MLB EXTRA INNINGS® package.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Fee</u>
1-50	\$10.00	201-500	\$15.00
51-100	\$11.00	501-1,000	\$20.00
101-150	\$12.00	1,001-2,000	\$25.00
151-200	\$13.00	2,001+	\$37.50

WWE® Blast Area WWE® Blast Area combines the WWE's highly successful monthly pay per view events into a DIRECTV package capable of attracting a new—and loyal—customer base to your establishment. WWE's popularity spans all regions and all demographics. Fee is non-refundable.

<u>Estimated Viewing Occupancy</u>	<u>12 Month Rate</u>	<u>2009 A La Carte Rate**</u>	<u>2009 Promotional A La Carte Rate*</u>
1 - 50	\$1,800	\$300	\$150
51 - 100	\$3,000	\$500	\$250
101 - 200	\$4,200	\$700	\$350
201 - 500	\$6,000	\$1,000	\$500
501 - 750	\$7,500	\$1,250	\$625
751 - 1,000	\$10,000	\$1,700	\$850
1,001 - 1,500	\$15,000	\$2,500	\$1,250
1,501 - 2,000	\$20,000	\$3,500	\$1,750
2,001 - 5,000	\$25,000	\$4,200	\$2,100
5,001 - 10,000	\$30,000	\$5,000	\$2,500
10,001 +	\$35,000	\$6,000	\$3,000

*Applies to new, first time WWE purchasers only and will be applied to annual packages if purchased.
 **Excludes WrestleMania; WrestleMania pricing is separate. Please call 888/200-4388 for more details.

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.
 HD: Number of HD channels varies based on package selection. RSN HD feed varies by territory. Local HD channels vary by territory.

HD Business Package Enhance your HD experience with a special group of 6 HD-only channels! Service automatically renews**.

Crime & Investigation HD **MGM HD**, a channel dedicated to presenting great movies from MGM's film collection 24/7
HDNet Movies, delivering commercial-free and full-length feature films
Palladia HD, HD concerts, music videos, movies documentaries and original programming from MTV, VH1 and CMT
Smithsonian Channel HD
Universal HD

Monthly Fee.....\$9.99

Local Channels ^{HD} Local networks are now available in most metropolitan areas. Service automatically renews**. For local channels availability by ZIP code, call customer service at 888/200-4388 or visit DIRECTV.com/local.:



Monthly Fee.....\$5.00

Annual Fee.....\$60.00

BabyFirstTV™ BabyFirstTV is America's first and only channel dedicated to babies and toddlers and supported by top child development experts. BabyFirstTV offers 24/7 commercial-free programs including best-selling baby DVDs with unique interactive features which provide an opportunity for baby to learn, play and explore alongside their parent. Service automatically renews**.

Monthly Fee.....\$6.99

Annual Fee.....\$83.88

SIRIUS XM Satellite Radio Enjoy America's Largest Play list with a wide range of music genres, talk shows and more. Receive up to 74 channels that can play through your television audio or stereo system. Service automatically renews**.

XM for Business-A Taste of Italy*	The 40s	Cinemagic	Outlaw Country	The Blend
XM for Business-Classic Rewind*	The 50s	Classic Rewind	Pop2K	The Bridge
XM for Business-Loft*	The 60s	Classic Vinyl	Praise	The Groove
XM for Business-Pop2K*	The 70s	Coffee House	Prime Country	The Heat
XM for Business-Prime Country*	The 80s	Deep Tracks	Radio Disney	The Highway
XM for Business-Roadhouse*	The 90s	Enlighten	Real Jazz	The Joint
XM for Business-Sirius XM Love*	1st Wave	Escape	Roadhouse	The Loft
XM for Business-The 70s*	Alt Nation	Hair Nation	Sirius XM Chill	The Message
XM for Business-The 80s*	Area	Heart & Soul	Sirius XM Love	The Pulse
XM for Business-The Blend*	Backspin	Hip Hop Nation – XL	Sirius XM Pops	The Spectrum
XM for Business-The Pulse*	Bluegrass Junction	Kids Place Live	Sirius XM U	The Village
XM for Business-The Spa*	Bluesville	Liquid Metal – XL	Soul Town	Top 20 on 20
XM for Business-The Spectrum*	Bone Yard – XL	Lithium	Spa	Watercolors
XM for Business-Top 20 on 20*	BPM	Octane	Strobe	Willie's Place
XM for Business-Watercolors*	Caliente	On Broadway	Symphony Hall	

XL – may include frequent explicit language. The DIRECTV System has a feature which allows restricted access to channels.

*100% interruption-free channels, exclusive to Commercial customers

Monthly Fee.....\$29.99

Annual Fee..... \$359.88

INTERNATIONAL PROGRAMMING*

Aastha Aastha offers programming on India's rich cultural, spiritual, and social heritage, featuring devotional music and spiritual programs in Hindi, Gujarati, and English languages. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99

Annual Fee.....\$299.88

ArabicDirect™ Features programming including movies, news, music and more. Includes Rotana Cinema, Rotana Zaman, Rotana Moossika, Orbit Al-Yawm and Orbit Seen (The Series Channel). Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$39.99

Annual Fee.....\$479.88

BanglaDirect™ Features programming including serials, news, feature films and music programs. BanglaDirect™ also includes special programs during festivals specific to the Bengal region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99

Annual Fee.....\$299.88

FilipinoDirect™ The best in Filipino programming, with news, movies, talk shows, sports and regional programming, plus the popular GM Pinoy TV channel. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GMA Pinoy TV, Kapamilya Channel, MYX music channel and NEW GMA Life TV. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$42.99

Annual Fee.....\$515.88

GreekDirect™ II With comedy, news, drama, music, pop culture and more, GreekDirect II has programming for the whole family. Includes MEGA Cosmos, Alpha Sat, After Globe and GMTV. Service automatically renews*.

Monthly Fee.....\$44.99

Annual Fee.....\$539.88

HindiDirect® II Comprehensive Hindi entertainment package including STAR PLUS - India's number one channel, STAR NEWS – a 24-hour Hindi news channel, MTV India, NDTV, STAR ONE, Cricket Plus, India Now, Filmy and UTV Movie Channel 64JJK7. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$39.99

Annual Fee.....\$479.88

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.
 HD: Number of HD channels varies based on package selection. RSN HD feed varies by territory.

INTERNATIONAL PROGRAMMING* (CONT.)**DIRECTV® Public Viewing Packages and Rates (Cont.)**

Jadeworld Now you can get five Chinese-language channels in one affordable package! Channels include TVB1, TVB2, TVBS, TVB Entertainment, CCTV-4 and Tai Seng Entertainment (**NEW!!!**). Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews**

Monthly Fee.....\$44.99**Annual Fee.....\$539.00**

KoreanDirect™ Includes five of the leading Korean channels: YTN is Korea's first 24-hour news network, providing up-to-the minute news and events coverage in the country and around the world; MBC is a 24-hour Korean TV channel that provides popular drama, live news, children's programming and award-winning documentaries; SBS is a 24-hour a day Korean TV channel that provides information and entertainment with its unique mix of variety shows, hit dramas, and up-to-the-minute news from Korea, SBS Plus offers a variety of popular classic and current dramas, plus exclusive Korean AFC soccer games; CTS, 24 hours of Korean Christian programming, including documentaries and news. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$36.99**Annual Fee.....\$443.88**

MandarinDirect™ III Features CTI Zhong Tian, Phoenix North American Chinese Channel, Phoenix Info News – delivering independent financial news and current affairs in Mandarin Chinese 24-hours-a-day, TVBS, TVB8 and Tai Seng Sat TV (**NEW!!!**). Requires 36" international dish and capable receiver. Service automatically renews.

Monthly Fee.....\$29.99**Annual Fee.....\$359.88**

PolishDirect™ II Our Polish Direct™ II Package offers 24-hour entertainment, radio, news and lots of movies. Includes TV Polonia, TELE 5, TVP3, "Jedynka" Polskie Radio 1 and "Trojka" Polskie Radio 3. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$39.99**Annual Fee.....\$479.88**

RTR Planeta With the leading channels "Kultura" and "Rossiya", this channel features cultural programming, news, sports, feature films and documentaries, and delivers them to all Russian-speaking people around the world. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99**Annual Fee.....\$299.88**

RussianDirect™ Offers an exciting mix of news, movies, sports, talk and more to keep you connected to Russian culture, including Channel One Russia Worldwide (C1RW), Dom Kino, Muzika Pervogo, TV Nanny and Vremya: Retro Channel. Requires 36" international dish and capable receiver.

Monthly Fee.....\$39.99**Annual Fee.....\$479.88**

TamilDirect™ Star Vijay is one of the most popular entertainment channels in India broadcasting in Tamil. Star Vijay features an excellent mix of dramas, soaps, comedy, music and movies to talk shows and debates on topical issues. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99**Annual Fee.....\$299.88**

TeluguDirect® Features programming including serials, news, feature films and music programs. TeluguDirect® also includes special programs during festivals specific to the Andhra Pradesh region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99**Annual Fee.....\$299.88**

TFCDirect™ Offers the best in Filipino television and radio, including news, movies, talk shows, sports, regional programming and more. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, Pinoy Central TV and NEW MYX music channel. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$32.99**Annual Fee.....\$395.88**

VietDirect™ HONVIETV Enjoy an amazing programming mix created specifically for Vietnamese Americans. Offers SBTN: The first and only 24-hour Vietnamese-language television network in America, TVB Vietnam, SBTN Little Saigon Radio, HONVIETV and Tai Seng Vietnam (**NEW!!!**). Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$34.99**Annual Fee.....\$419.88**

VietDirect™ VHN Offers SBTN: The first and only 24-hour Vietnamese-language television network in America and VHN-TV: dedicated to education and awareness, featuring Vietnamese customs and traditions and focusing on maintaining family values with news, drama, education, public service, comedy (traditional and contemporary), entertainment and variety programs, TVBV, Little Saigon Radio and Tai Seng Vietnam (**NEW!!!**). Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$29.99**Annual Fee.....\$359.88**

*MHz Worldview is available at no additional cost to all WorldDirect® subscribers who have International equipment