



DIRECTV FOR BUSINESS

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PURCHASING GUIDELINES: All rates are per Subscriber Unit\* per month with a minimum of 20 subscriber units and \$25 in programming services\*\*. Charges must be based on 100% of the subscriber units at all times. With the exception of ESPN, the property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

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Table with 4 columns: Channel/Package Name, Channel List, Channel List, and Code. Rows include packages like '793< 3(&R,(\$S', 'H8 U1'-\$// 3(&R,(\$S', etc.

]91^/&%^\$% ;-/ are defined as follows: H^0\$)BG^0\$)S^total number of available rooms; H^A^0(S Total number of televisions in patient's rooms on premises; 8^#^0^M\_ F??&\$ U1)+^\_ 4) F0K\$%/^total number of cable drops connected to delivery system. ] \$25 minimum not required for activation of Local Channels. \*\*\* HDNet HD included with HD Access Service



**DIRECTV**  
**FOR BUSINESS™**

# Commercial Lodging and Institutions Rate Card

## PREMIUM SERVICES

HBO® (9 channels including HBO® HD, HBO® West HD plus HBO® 2, HBO Latino® and Sundance Channel).....	<b>\$3.50</b>
Cinemax® (2 Cinemax® channels in HD, plus MoreMAX) .....	<b>\$3.50</b>
SHOWTIME UNLIMITED® (9 SHOWTIME® channels including SHOWTIME HD, The Movie Channel®, FLIX®, and Sundance Channel®).....	<b>\$5.00</b>
SHOWTIME®, FLIX®, and Sundance Channel® (7 channels including 5 SHOWTIME® channels available in HD .....	<b>\$4.10</b>
SHOWTIME® (5 SHOWTIME® channels available in HD).....	<b>\$3.00</b>
STARZ® Super Pack <sup>††</sup> / Encore® (14 channels including 3 in HD, 2 HD-only channels: Starz Comedy & Starz Kids & Family, plus all 6 theme channels).....	<b>\$3.75</b>
Starz® / Encore® + 3 Themes <sup>†</sup> (9 channels) .....	<b>\$3.30</b>
Starz® / Encore® + 1 Theme <sup>†</sup> (7 channels) .....	<b>\$3.00</b>
Starz® / Encore® (6 channels: 2 Starz®, 1 Starz® Edge, 1 Starz® InBlack and 2 Encore®) .....	<b>\$2.50</b>
Encore® + 6 Themes <sup>†</sup> (8 channels) .....	<b>\$1.95</b>
Encore® + 3 Themes <sup>†</sup> (5 channels) .....	<b>\$1.35</b>
Encore® + 1 Theme <sup>†</sup> (3 channels) .....	<b>\$0.95</b>
Encore® (2 channels: East and West) .....	<b>\$0.75</b>

## Stand-Alone and Bundled Services

A&E <sup>HD</sup> , History <sup>HD</sup> , and Discovery Health Channel.....	<b>\$0.35</b>
BabyFirstTV.....	<b>\$0.20</b>
BBC America and Current TV.....	<b>\$0.20</b>
Big Ten Network <sup>HD</sup> .....	<b>\$0.25</b>
BET and GSN.....	<b>\$0.15</b>
Bravo <sup>HD</sup> , IFC and WE tv.....	<b>\$0.35</b>
C-SPAN and C-SPAN2 .....	<b>\$0.08</b>
CBS College Sports <sup>HD</sup> .....	<b>\$0.15</b>
Disney Channel (East) <sup>HD</sup> , Disney Channel (West) and Disney XD <sup>HD</sup> .....	<b>\$0.75</b>
ESPN <sup>HD</sup> .....	<b>\$4.55</b>
ESPN <sup>HD</sup> & ESPN2 <sup>HD</sup> .....	<b>\$3.85</b>
ESPN <sup>HD</sup> , ESPN2 <sup>HD</sup> & ESPNEWS <sup>HD</sup> .....	<b>\$3.80</b>
Fox Movie Channel .....	<b>\$1.00</b>
Fox Soccer Channel.....	<b>\$0.20</b>
FUEL TV <sup>HD</sup> .....	<b>\$0.20</b>
FX <sup>HD</sup> .....	<b>\$0.30</b>
The Golf Channel <sup>HD</sup> .....	<b>\$0.25</b>
Go!TV .....	<b>\$0.20</b>
HGTV <sup>HD</sup> , Food Network <sup>HD</sup> and Travel Channel .....	<b>\$0.15</b>
LOGO .....	<b>\$0.15</b>
NBA TV <sup>HD</sup> .....	<b>\$0.35</b>
NFL Network <sup>HD</sup> .....	<b>\$0.30</b>
The N, Nicktoons, Noggin and PBS Kids Sprout.....	<b>\$0.30</b>
Setanta Sports .....	<b>\$0.20</b>
Speed <sup>HD</sup> .....	<b>\$0.25</b>
Sundance Channel® .....	<b>\$0.35</b>
Tennis Channel <sup>HD</sup> .....	<b>\$0.25</b>
Turner Classic Movies (TCM).....	<b>\$0.30</b>
SportSouth <sup>HD</sup> (only available in certain areas of the U.S., Zip code confirmation required).....	<b>\$0.99</b>
TVG The Interactive Horseracing Network .....	<b>\$0.15</b>
TV Land and The Hallmark Channel .....	<b>\$0.25</b>
Versus <sup>HD</sup> .....	<b>\$0.35</b>



# Commercial Lodging and Institutions Rate Card

## Stand-Alone and Bundled Services cont'd

WGN America.....	\$0.14
XM Satellite Radio (includes all channels**) .....	\$0.17

## Regional Sports Networks (ZIP code confirmation required)

Altitude Sports and Entertainment <sup>HD+</sup> .....	\$0.99
Comcast SportsNet Chicago <sup>HD</sup> .....	\$0.99
Comcast SportsNet California.....	\$0.99
SportsNet New York <sup>HD</sup> .....	\$0.99
Sports Time Ohio <sup>HD+</sup> .....	\$0.99
In-Market Regional Sports Networks.....	\$0.99
YES Network <sup>HD</sup> : In Market – NY, NYDMA .....	\$1.75
Out of Market – Available to viewers in NY, CT, and portions of NJ and PA .....	\$1.50
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## International Programming

Aastha* .....	\$0.15
ArabicDirect <sup>TM*</sup> (includes Rotana Cinema, Rotana Zaman, Rotana Moossika, Orbit Al-Yawm and Orbit Seen) .....	\$0.20
BanglaDirect <sup>TM*</sup> (ETV Bangla).....	\$0.15
FilipinoDirect <sup>TM*</sup> (includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, Filipino Channel, GMA Pinoy TV, Kapamilya and MYX) .....	\$0.35
GreekDirect <sup>TM</sup> II (includes Alpha Sat, Alter Globe, Greek Music TV and Mega Cosmos) .....	\$0.25
HindiDirect <sup>TM*</sup> II (includes Cricket Plus, MTV India, NDTV, Star Plus, Star News, Star One, DD India and FILMY).....	\$0.35
Jadeworld (TVB1, TVB2, TVBS, TVB Entertainment and CCTV-4) .....	1-999 units-\$200 1000+ units-\$400
KoreanDirect <sup>TM</sup> (CTS, MBC, SBS, SBS Plus and YTN).....	\$0.25
MandarinDirect <sup>TM</sup> III* (includes Phoenix Info News, Phoenix North American Chinese Channel, CTI Zhong Tian, TVB8 and TVBS) .....	\$0.15
MHz Worldview is available at no additional cost to all WorldDirect subscribers who have International equipment* .....	\$0.00
PolishDirect II (Includes TV Polonia, TELE 5, TVP3, "Jedynka" Polskie Radio 1 and "Trojka" Polskie Radio 3) .....	\$0.20
RTR Planeta* ("Kultura" and "Rossiya") .....	\$0.15
RussianDirect <sup>TM*</sup> (Channel One Russia Worldwide, Dom Kino, Muzika Pervogo, NannyTV and Vremya: Retro Channel).....	\$0.35
TamilDirect <sup>TM*</sup> (Star Vijay) .....	\$0.15
TeluguDirect <sup>TM*</sup> (ETV Teluga).....	\$0.15
TFC Direct <sup>TM*</sup> (Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GEM NET, Kapamilya Channel and MYX) .....	\$0.25
Univision and Galavisión .....	\$0.15
VietHONVIET <sup>TM*</sup> (includes HONIETV, SBTN, TVB Vietnam, SBTN Little Saigon Radio).....	\$0.15
VietDirect <sup>TM</sup> VHN* (includes SBTN, VHN-TV, TVB Vietnam and Little Saigon Radio).....	\$0.15

**Free Add-On<sup>††</sup>** (America's Store, Bloomberg Television, The Church Channel, FitTV, HSN, QVC, ShopNBC)

**Complimentary Channels<sup>††</sup> (Satellite 101:** BYU TV, The Church Channel, C-SPAN, Daystar, Link TV, NASA TV, NRB Network, TBN, The Word and World Harvest Television. **Satellite 119:** EWTN<sup>††</sup>, ONCE Mexico, HITN TV<sup>††</sup>).

\*Orbital slot 95. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. \*\*Orbital slot 101. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. \*\*\*Orbital slot 119. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility. †Theme channels include: Western, Action, Mystery, Drama, Love and WAM.

††Free add-on with purchase of any DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.